

Strategic Plan – November 16, 2018

Executive Summary

The Libraries are pleased to engage with the university community in order to advance the mission of Augusta University. Our overall goal is to empower students, faculty, residents, and clinicians to succeed in a state of the art learning environment. With the combined strengths of our faculty and staff, we plan to provide expanded and innovative services and resources, based on the University's strategic priorities.

The Libraries have an ambitious agenda for achieving Association of Research Libraries status. Some of the highlights of the plan include: 1) identifying and making unique collections accessible; 2) developing research partnerships to support the full research life cycle; 3) supporting new approaches to collaboration and knowledge creation; and 4) setting high expectations for faculty leadership and national involvement in professional organizations.

In order to achieve our goals, we will need to attract and retain high caliber library faculty and staff to fill strategic positions. We will also need increased and focused digital collections to expand curricular, research, and clinical areas.

Mission

The Augusta University Libraries lead the organization in providing comprehensive resources and services in support of the education, research and scholarship, clinical care, and outreach and economic development strategic focus areas of our research university and academic medical center.

Vision

The Libraries will advance intellectual inquiry in support of teaching and learning, research and scholarly communication, and clinical care.

Values

Collegiality

We foster effective relationships with our students, faculty, staff, and community.

Compassion

We encourage caring, empathy, and social responsibility in our interactions with the Augusta University community and those we serve.

Excellence

We strive to provide knowledgeable staff, quality service, and relevant collections to meet the needs of teaching, research, service, and patient care.



Inclusivity

We seek to create an environment of diversity, equality, fairness, impartiality, and respect.

Integrity

We demonstrate honesty and accountability in our interactions with colleagues and users. We uphold professional ethics in the provision of information resources and services.

Leadership

We display honor, professionalism, and transparency as we strategically anticipate and respond to the information needs of the institution.

Strategic Focus Area: Education

Strategic Priority

Augusta University Libraries will expand library teaching strategies to design effective instructional programming integrated with online and in-person learning environments.

Goal 1: Provide enriched student learning for information literacy and evidence-based health care through collaborative and interactive teaching within and beyond the classroom setting.

University Libraries will:

- Create instructional material that can be embedded in the learning management system.
- Develop customized library instruction programs for individual discipline areas.
- Create and maintain a suite of online learning resources that can stand alone or be integrated into course curricula.

Goal 2: Develop and empower library faculty to engage in effective and innovative teaching methodologies.

University Libraries will:

- Identify professional development opportunities to improve library faculty knowledge of educational pedagogy.
- Engage in a faculty peer review process to evaluate teaching effectiveness.

Goal 3: Collaborate with teaching faculty to enhance instruction and identify relevant information resources.



University Libraries will:

- Create a culture of continuous improvement through incorporation of student and faculty evaluations to measure performance.
- Communicate with teaching faculty to ensure access and increased use of discipline-specific resources.
- Collaborate with faculty to integrate historical collections into the curriculum and develop customized online guides to highlight unique resources.

Goal 4: Recruit, develop, empower, and retain diverse and excellent library faculty and staff.

University Libraries will:

- Provide professional development opportunities aligned with individual responsibilities.
- Encourage faculty and staff to submit applications for scholarships and awards.

Strategic Focus Area: Research and Scholarship

Strategic Priority

Augusta University Libraries will develop library faculty research agendas to increase the professional library knowledge base for best practices.

Goal 1: Collaborate with university faculty to produce scholarly works.

University Libraries will:

- Develop strategies for librarians as research partners in scholarship and discovery.
- Create a systematic review service plan.
- Champion the development of open educational resources.

Goal 2: Disseminate information about library research initiatives to professional organizations and contribute to scholarly literature.

University Libraries will:

- Identify professional development opportunities related to research competencies.
- Submit scholarly works for presentation and publication.



Goal 3: Foster the development of faculty, staff, and students' research and creative endeavors.

University Libraries will:

- Provide opportunities for innovative education by designing and printing 3D discipline-specific learning objects, and investigating tools for data analysis and visualization.
- Provide a platform to host faculty and student scholarship and advance the discovery of institutionally-created knowledge.

Strategic Focus Area: Clinical Care

Strategic Priority

Actively participate in interprofessional collaborations to develop the future healthcare workforce in the clinical, academic, and research setting.

Goal 1: Participate in interprofessional teams in various clinical settings.

University Libraries will:

- Provide a clinical librarian to round with clinicians and students to retrieve evidence-based information to address patient care questions.
- Explore expanding the clinical rounding service to additional departments.

Goal 2: Partner with Augusta University Health to support Magnet designation and other external recognitions.

University Libraries will:

- Provide data on the health information services and resources required to meet standards of excellence.
- Serve on strategic and educational Augusta University Health system committees.

Strategic Focus Area: Outreach and Economic Development

Strategic Priority

Positively impact our local and regional communities by providing targeted programming to encourage community engagement.

Goal 1: Engage in diverse collaborations related to information literacy and health information.



University Libraries will:

- Identify opportunities to build relationships within the local community for targeted programming.
- Partner with relevant community groups to provide outreach and educational events.

Goal 2: Increase the Libraries' visibility by developing a strategic marketing and communication plan.

University Libraries will:

- Research and implement effective marketing practices.
- Create standards for marketing library resources and services.