

Dept. of Medical Illustration
70th Anniversary Celebration & O.A. Parkes Symposium

Sponsorship Opportunities

October 22 – 24, 2021

During the celebration of the 70th Anniversary of the graduation of our first student, Robert C. Benassi, there will be several opportunities to make a positive impact and gain exposure among the alumni group, and to interact with alumni, invited guests, and the leadership of Augusta University. We anticipate 100 – 150 persons to attend in person, with another 100 attending virtually.

Many of our renowned alumni are key thought leaders in the field of biomedical communications and related fields across the country. In addition, many are highly respected owners or directors of visual communication groups in the healthcare industry.

Sponsors will be acknowledged in the official program (including name and logo), as well as from the podium as appropriate.

Here are a few of the opportunities to support this unique event:

Educational Events

- 1) **Special Presentation: “COVID: The Image Seen Round the World,” with Alissa Eckert & Dan Higgins (CDC)**
Time: Friday Morning Venue: Marriott Hotel
Amount: \$1,000
- 2) **Keynote Presentation: “Master’s Projects” with the Class of 2021**
Time: Friday Morning Venue: Marriott Hotel
Amount: \$1,000
- 3) **Keynote Presentation: “The Life of Robert C. Benassi” with Bill Andrews**
Time: Friday Afternoon Venue: Marriott Hotel
Amount: \$1,000
- 4) **Special Presentation: “Seven Cavernous Malformations” with Mark Schornak and the crew from Barrow Neurological Institute**
Time: Saturday Morning Venue: Harrison Education Commons on AU campus
Amount: \$500
- 5) **Special Presentation: “The Value of Education in Medical Illustrator’s Career” with Bill Westwood**
Time: Friday afternoon Venue: Marriott Hotel
Amount: \$500
- 6) **Special Presentation: “The History of Medical-Legal Illustration” with Annie Gough**
Time: Sunday morning Venue: Marriott Hotel
Amount: \$500
- 7) **Special Presentation: “Remembering O.A. Parkes” by Steven R. Parkes**
Time: Sunday Morning Venue: Marriott Hotel
Amount: \$1,000
- 8) **General Sponsorship of the 70th Anniversary Celebration & O.A. Parkes Symposium**
Time: Friday, Saturday & Sunday Venue: Varies
Amount: \$500

Art Events & Activities

- 9) **Alumni Art Exhibit & Awards**
Time: All day Friday & Saturday Venue: Marriott Hotel
Amount: \$1,500
Note: Supports printing and framing of images for the physical exhibit, as well as costs for the online version of the exhibit.

10) Alumni Art Exhibit Catalog

Venue: Mailed to participants
Amount: \$5,000

Note: A printed full-color book featuring the images from the alumni exhibit will be sent to all meeting registrants.

11) AudioVisual Support

Time: Friday, Saturday & Sunday
Venue: Various
Amount \$1,500

Social Events

12) Social Event: Hospitality Room

Time: Thursday & Friday Evenings Venue: Marriott Hotel
Amount: \$500 Thursday, \$500 Friday

Note: The hospitality room will be open to all alumni and their guests and will feature refreshments (including soft drinks and alcoholic beverages), information about the celebration program, information about the department and program, information about AU and Augusta, and will provide charging ports for digital devices.

13) Social Event: Friday Luncheon

Time: Friday noon Venue: Marriott Hotel
Amount: \$2,500

14) Social Event: Robert C. Benassi Outstanding Award Banquet, Honoring Kip Carter

Special Presentation: "Making Bob" by Gillian Duncan
Time: Friday Evening Venue: Partridge Inn
Amount: \$1000 for Cocktail Reception, \$5,000 for Dinner, \$500 for Special Presentation

15) Social Event: TGS Distinguished Alumni Award Banquet, Honoring Bill Westwood

Time: Saturday Evening Venue: Marriott Hotel
Amount: \$1000 for Cocktail Reception, \$2,500 for Dinner

16) Special Event: Live Auction Benefitting the Stenstrom Scholarship Fund

Time: Saturday Evening Venue: Marriott Hotel
Amount: \$500

17) Social Event: Farewell Brunch

Time: Sunday late morning Venue: Marriott Hotel
Amount: \$2,500

Please note: times and venues are subject to change.

If you have questions or would like to discuss details, please contact Bill Andrews at bandrews@augusta.edu or Mary Kimbrell at mkimbrell@augusta.edu.

Yes, I/we would like to sponsor one or more events. The event(s) I/we would like to sponsor are:

Payment Info—

Total amount of sponsorship(s): \$ _____

I have enclosed a check in the amount of: \$ _____
made payable to GHS Foundation, Acct. # 214020
Check #: _____

___ Please have someone call me to discuss payment, at phone #: _____